

Students in Free Enterprise

TRUMAN STATE UNIVERSITY

FALL 2011

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From the President...

Hello everyone!

I hope the end of the semester is wrapping up nicely for everyone. The holidays are right ahead of us. I am sure that you are just as ready as I am for some relaxation and time with family and friends!

Before I get any further, I would first like to thank all of you for everything you do for Truman SIFE! Whether it is lending your time, opinion, or knowledge we greatly appreciate it all! Without your contributions, Truman SIFE could not be what it is today. In fact, recently, one of our own BAB members, Kevin Baiotto, received the "Community Partner of the Year Award". His efforts with the team and his assistance with our Community Opportunities project have been invaluable.

I am excited to report that the 2011-2012 year has gotten off to a great start. We currently have about 63 active members within the organization. Our newest members have been an excellent addition to the group; several have already stepped up into co-leadership and leadership roles and one has even joined our executive board. Additionally, we have already completed four projects this semester and are currently working on another seven projects. Over half of these projects are new; many exciting opportunities have been presented to our team.

This spring we are planning on attending the Kansas State Ethics Competition for the third year, as well as the Chicago Regional on April 16th. We have a clear goal of continuing the tradition of excellence and winning. We are thrilled to see what the New Year brings and how the school year will wrap up.

Cody Hagan
President

2010 Competition Results

We were successful once again at the regional competition this past spring. Truman SIFE was named Regional Champion this year in Chicago! Our team went on to compete at the National Competition in Minneapolis, Minnesota and did not advance, but proudly represented Truman and made some great networking connections. We are ready to conquer next year!



Completed Projects...



Tips for International Students Banquet

Tips for International Students

Session One: Textbook Tips, American Slang

Session Two: Important Information for Moving Off Campus, American Slang

Session Three: American Business Culture

Led by Tim Cooper, this project consisted of a series of workshops designed to help Truman's international student community adjust to life in the United States. We analyzed areas where these students have a need for information and advice, and structured the program accordingly. Our goal was to provide helpful information in a way that is engaging and empowering for students during a period of time which can often become overwhelming. The project culminated in a dinner banquet with discussion facilitated by local business leaders and Truman faculty. There were 86 attendees and we were honored by a presentation on American Business Culture by Dean Kerby.

Ink Cartridge Recycling Fundraiser

Truman SIFE is interested in environmental awareness and sustainability. Led by Karen Tsokwa, the Fundraising team solicits for used ink cartridges campus wide and from businesses in the community. These ink cartridges are then sent to a recycling company that gives money for used toner and ink cartridges. The project essentially involves getting the word out and getting as many ink cartridge donations as possible. This is an ongoing project and the Fundraising team continues to build relationships with potential donors.

Power Lunch

The goal of this project was to raise awareness of the importance of Customer Relationship Management (CRM) in today's competitive business environment. Local business owners were invited to hear a presentation by project leader Erin Williamson and Ian Garrett on CRM followed by discussion facilitated by School of Business faculty Dr. Cartwright, Dr. Gilchrist, and Dr. Martinez. Presentation and discussion went very successfully! Each business showed interest in working with SIFE in the future, great connections we hope to enhance.



Chili Cook Off

Chili Cook Off

According to Project Leader Shannon Colligan, the overall goal of this project was to raise money for Helping Hands Mission and create awareness about the local business. We had 9 teams enter the contest (Alpha Gamma Rho, Campus Christian Fellowship, Lambda Chi Alpha, Phi Delta, Sigma Sigma Sigma, Sigma Tau Gamma and 3 individual entries) and about 40 people pay to eat the chili. We raised a total of \$300 to be donated. We had three judges: President of the University Troy Paino, Professor of Business Administration Jose Castillo, and Professor of Economics Dave Gillette. Phi Delta won the judges' choice and will be donating their portion to Mighty Melody. Alpha Gamma Rho won the people's choice and received some great door prizes. We hope to use this project as a segue into a great partnership with the local Mission.

Upcoming...

Projects

Entrepreneurship: From the Couch to the Corporation

Project Leader: Iliyana Kuneva

Small businesses have significantly contributed to economic growth and job creation in recent years. According to the Small Business Administration, small businesses created 64% of jobs in the past 15 years. In a recent article Bloomberg BusinessWeek magazine also notes that nowadays, more and more students develop their business ideas and launch their own businesses while still in school. While some students might have a business idea in mind before graduation, others might be considering starting their own business down the road. To help students better understand what a business startup involves, SIFE plans to hold Entrepreneurship: From the Couch to Corporation, a series of workshops which will introduce students and interested community members to the marketing, legal, management, and financial aspects of starting a business. SIFE will also host a networking reception during which students will have an opportunity to network with local business owners and guest speakers.

Habilidades Económicas

Project Leaders: Ashley Lynch and Courtney Turner

The first part of this project consists of a dinner and workshop teaching Latino adults basic financial literacy skills such as opening a savings account and safely using credit and debit cards. They also receive a work book outlining these topics for future use. We are currently trying to expand this project to other areas. The second part of this project consists of a one hour financial literacy program to help children learn the difference between a 'want' and a 'need', how to identify different coins, and how to save for the future. This will be done through two worksheets, several short activities, and the opportunity for participants to shop at 'The Store' which includes items of short term use (candy) and items of long term use (chalk).



Last year's Habilidades Económicas

Competitions

K-State Ethics Competition

We will be attending this competition again next year, February 2-4. SIFE members Cody Hagan, Brandon Wehmeyer, Shannon Colligan, and Jessie Eubank will be representing Truman SIFE and hopefully bringing home another first place award!

SIFE Regional Competition

We will be attending Regional Competition again in Chicago APRIL 16th

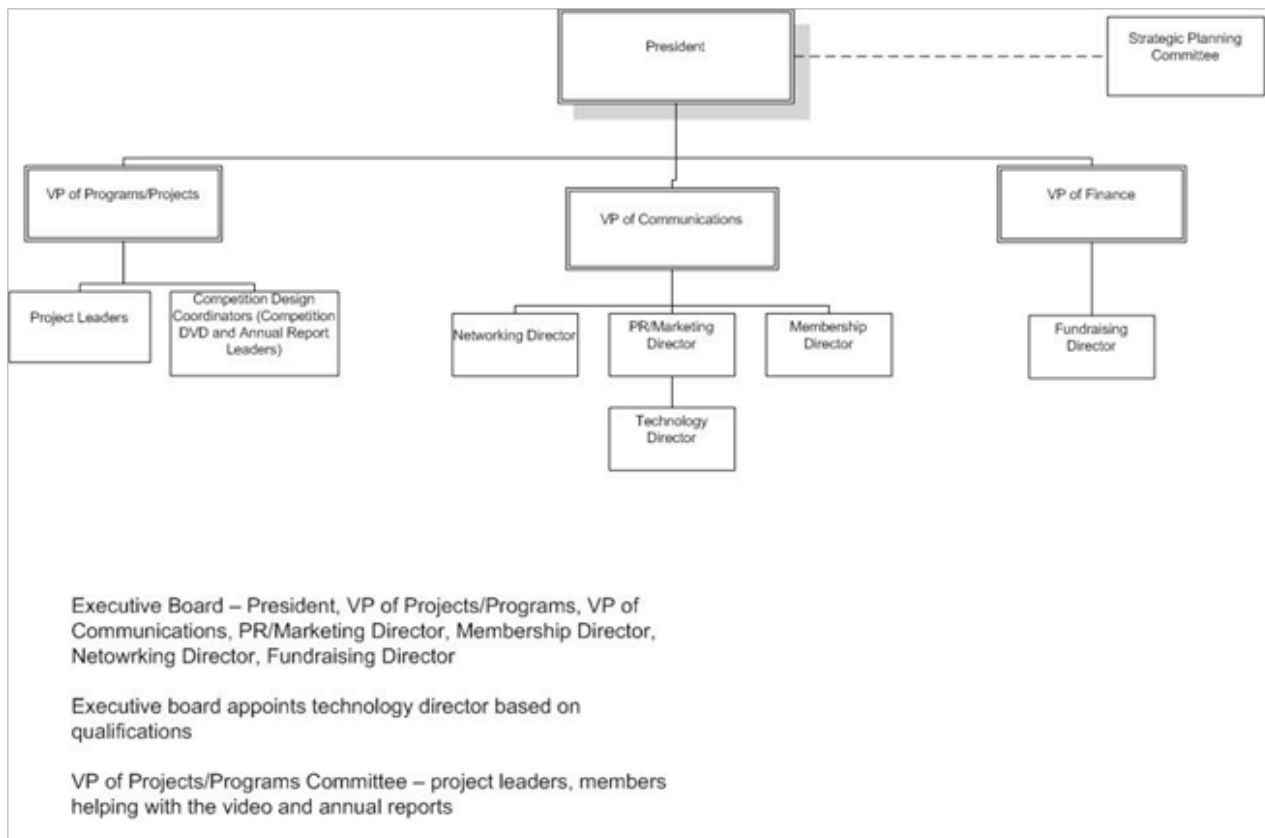


Organizational Changes...

Please visit our new website SIFE.truman.edu

Created by Missy Greene!

Executive Board Structure



Mission Statement

Truman State University SIFE is a sustainable student-run organization that builds relationships with businesses, schools, and other community partners in need in order to create long-lasting economic, social, and environmental improvements by assisting and empowering partners through entrepreneurship and service. We emphasize the growth and professional development of our members by encouraging independent creativity and business leadership.

Vision

To create substantial and sustainable impact on a local, national, and global level.